Dear Patient,	
Thank you for participating in the complimentary genetic testing pilot with NorthShore and Color™. To learn more about the offering, we are interested in your responses to	AFFIX PATIENT LABEL HERE
the following questions:	
1. How did you hear about the Color test? (check all that apply) NorthShoreConnect message before my physician appointment During an appointment with my physician Family Friend At an Immediate Care appointment Email/Postcard from NorthShore Other	
2. Why did you decide to have the testing? (check all that apply)	
Family history of cancer or cardiac disease	
Physician recommended the test	
Interested in new healthcare technologies and genetics	
3. Please rank the conditions tested by Color in order of your interest (1– highest interest; 4– lowest interest)	
Cancer risk	
Cardiovascular risk	
Pharmacogenomics (medication response)	
"Discovery traits" (ancestry, lactose intolerance, etc.)	

NEXT STEPS:

You will be receiving an email from Color, our genetic testing partner, to set-up an account on the Color website. This log-in allows you to access the "Discovery traits" (e.g. ancestry) and also communicate with genetic counselors regarding your results. **Please complete this step as soon as you receive this communication from Color.**

If you have not received an email from Color within 3 business days, please check your email SPAM filter or contact (847) 570-GENE.

